

 **TAIPEI AMPA** 

Taipei Int'l Automobile & Motorcycle Parts & Accessories Show

 **AUTOTRONICS TAIPEI**

Taipei Int'l Automobile Electronics Show

April. 17 WED. ————— 20 SAT.

2024

TAIPEI NANGANG EXHIBITION CENTER, HALL 1 (TaiNEX 1)

APPLICATION KIT

ORGANIZER :  TAITRA

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TAIPEI AMPA & AUTOTRONICS TAIPEI

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TAIPEI AMPA[®] 2024

AUTOTRONICS TAIPEI

E-MOBILITY TAIWAN

04.17 WED. — 20 SAT.

Taipei Nangang Exhibition Center, Hall 1

“TAIPEI AMPA”, “AUTOTRONICS TAIPEI”, and “2035 E-Mobility Taiwan” combined, is annual industry event that presents a comprehensive range of exhibits from automotive and motorcycle aftermarket parts, automotive electronics, to hardware, software, and solutions for electric and autonomous vehicles. This all-in-one mega show will be the first choice to grasp new trends, source total solutions, and find potential partners to succeed in the automotive revolution.

TOP THEMES



RE:DUCE

- Sustainable and ESG
- Carbon Neutral and Net Zero



RE:THINK

- Transformation and Innovation
- Hydrogen Vehicles & Technology



RE:SECURE

- Automotive Active/Passive Safety Systems
- Vehicle Cybersecurity



RE:CONNECT

- One-Stop Sourcing Platform
- Cross-Industry Ecosystem



RE-SHAPING The Automotive Industry

EVENTS

- International Seminar & Forum
 - Online Sourcing Meeting
- AMPA TV Live Tour @ YouTube
- Show Preview & E-Newsletter
 - New Product Launch
 - Motorcycle Pavilion
 - KOL Guided Tour
- ESG Achievement & Lectures

2023

Aug. 7

APPLICATION

Exhibitor Applications (online apply only) accepted starting **Aug. 7th, 2023**.

If booths are fully booked, all subsequent applications will be placed on the waiting list.

2024

April. 17

|

April. 20

● SHOW DATES:

NANGANG EXHIBITION CENTER HALL 1

April 17 – 19, 2024 | 9 a.m. – 5 p.m.

April 20, 2024 | 9 a.m. – 3 p.m.

● MOVE-IN

April 14 – 16, 2024 | 7 a.m. – 5 p.m.

● MOVE-OUT

April 20, 2024 | 3 p.m. – 7 p.m. Exhibits Move-out

April 21, 2024 | 7 a.m. – 5 p.m. Booth Dismantling

● PROJECTED SCALE

2,800 Booths

Contact Person

Mr. Paul Wang

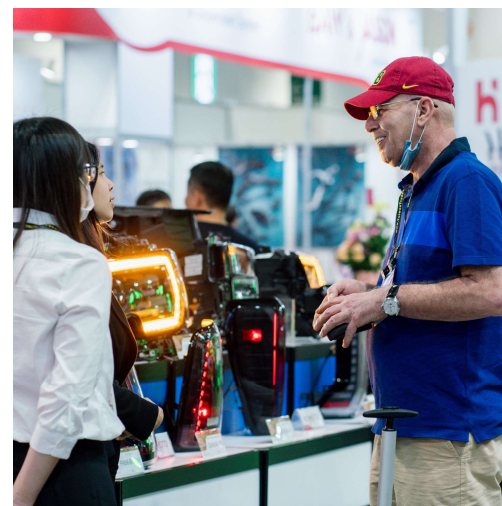
Tel: 886-2-2725-5200 ext. 2657

E-mail :

Ms. Vicki Chiu

Tel: 886-2-2725-5200 ext. 2653

ampa@taitra.org.tw



EXHIBITS

- Parts & Components
- Automotive Lighting
- Customizing & Accessories
- Diagnostics & Maintenance
- Car Care
- Motorcycles
- Motorcycle Parts & Accessories
- Automotive Safety Equipment & System
- Alternative Fuel Vehicles & Solutions
- Automobile Electronic Products
- Automobile Electronic Components & Parts



For 2024 Exhibits Profile Codes:

Please check: www.taipeiampa.com.tw → Exhibitor → Application Kit → Exhibit Profile

Exhibits Area	Exhibits
Parts & Components	Plastic Pipe & Tube, Fasteners, Screws, Bolts & Nuts, Springs, Pumps, Bearings, Sealing & Gaskets, Power Transmission Parts, Castings, Forgings & Stamping Parts, Electric Motor, Electric Motor Parts & Accessories, Electrical Wires & Cables, Circuit Breakers & Fuses, Switches, Plugs & Sockets, Batteries, Relays, Automobile Engine, Automobile Brake System, Automobile Transmission System, Automobile Steering & Suspension System, Automobile Body Parts, Auto Tire & Wheel...etc.
Automotive Lighting	Lighting Accessories, LED, Bulb, Lamp Base & Light Socket, Other Lighting Accessories, Automobile Lighting System...etc.
Customizing & Accessories	Auto Interior Accessories, Auto Exterior Accessories, Flame Retardant, Automotive Paint, Machine Exhaust Pipe & Muffler, Air Conditioning Equipment, Strip, Car Monitor & PC, Car Charger, Auto Reflector & Sticker, Pressure Gauge, Window Film, Chair Mechanism & Gas Lift...etc.
Diagnostics & Maintenance	Chemical Auxiliary Agents & Lubricants, Adhesives & Sealants, Hand Tools, Pneumatic Tools, Power Tools, Tool Sets, Machine Tools, Compressors & Blowers, Industrial Automatic Equipment & Smart Machinery, 3D Printer / Additive Manufacturing Equipment, Welding & Soldering, Molds, Vehicle Equipment & Repair Tools, Measuring Tools & Calibrators, Pressure, Temperature & Humidity Measuring Instruments, Optical Instruments, Testing Equipment, Quality Inspection & Testing, Repairs & Maintenance...etc.
Car Care	Perfume & Deodorant, Vehicle Care & Cleaning, Lubricant, Sander & Polisher, Auto Cover, Brake Fluid, Oil Changer, Car Polish, Sealant & Wax, Car Cleaning Tool, Heat Insulation Material...etc.
Motorcycles	Motorcycles, Scooter, Motorbike & Heavy Duty Motorcycle, ATV, Electric Motorcycle...etc.
Motorcycle Parts & Accessories	Washer, Electrical & Electronic Components Making Machinery, Bearing Parts, Machine Tool Accessories, Electric Motor Parts & Accessories, Batteries, Portable Audio, Video & Accessories, Common Used Accessories, Two-way Radio, Motorcycle Engine, Motorcycle Brake & Transmission System, Motorcycle Electrical Parts, Motorcycle Body Parts, Motorcycle Tire,, Scissors, Other Power Tools, Tool Bag & Holster, Ultrasonic Cleaner, Torsion Testing Machine, Instrument Indicator, Apparel, Hats, Gloves, Hosiery, Boots, Special Purpose Shoes, Jewelry, Head & Bluetooth Earphone, Safety Helmet, Protective Goggle / Spectacle, Raincoat...etc.
Automotive Safety Equipment & System	Car Seat Belt, Airbag, Locks & Safes, Auto Safety & Security System, Car Alarm, Backup Camera & Parking Sensor, Other Auto Safety & Security System, Automobile Sensors, Radar, Millimeter wave radar, Telecom Products, Camera, Antivirus & Security Software, Computer Software, Other Computer Software, Roadway & Workplace Safety, Industrial Safety System, Apparel & Accessories, Car Safety Seat...etc.
Alternative Fuel Vehicles & Solutions	Fuel Cell, Hydrogen Generator, Industrial Gas, Gas Sensor, Chemical Machinery, Chemical Storage Equipment, Electricity Services, Energy Integration Services, Electrical & Electronic Components Making Machinery, Solar Cell and Module Manufacturing Machine / Equipment, Solar Cell and Module, Solar Energy System & Generator, Natural Gas, Gas Generators, Electric Generators, Automobiles & Motorcycles, Automobile Engine, Automobile Fuel Pump, Motor Making Equipment, Electric Motor Parts & Accessories、Motor Drive / Inverter...etc.

【Note】

1. The organizer reserves the right to review the exhibits. Exhibits which are deemed unrelated to the exhibition theme or industry will not be accepted.
2. All overseas exhibitors will be allocated to the Overseas Exhibits Area. The organizer is unable to provide the exact area location until the booth allocation meeting.

PARTICIPATION FEES

Booth Type & Booth Location	No Pillar		1/4 Pillar in Booth		1/2 Pillar in Booth	
	Facing Main Aisle	Non-facing Main Aisle	Facing Main Aisle	Non-facing Main Aisle	Facing Main Aisle	Non-facing Main Aisle
Raw Space	US\$2,300	US\$2,110	US\$2,030	US\$1,840	US\$1,790	US\$1,600
Shell Scheme	US\$2,520	US\$2,340	US\$2,250	US\$2,070	US\$2,010	US\$1,830

- Each booth is 9 sqm.
- Each booth includes 110V/500W electricity free of charge daily during the show dates. Additional power supply and drainage is available at the exhibitor's expense.
- A shell scheme booth includes: partition walls, carpet, 3 spotlights, 3 folding chairs, 1 information counter, 1 round table, 1 company name fascia, 3 shelves, 1 socket(500V/5A) and 1 waste basket.
- The raw space booth is without partition, carpet, or any display facilities. Booth facilities and equipment are available for rent from the official contractor at the exhibitor's expense.
- The fascia board of each individual booth should display only the company name (in English) in the application form. Brand name and/or the abbreviation of the company name are not allowed. (Company name in English is required, brand name and abbreviation are optional and can only appear on booth decoration.)
- **Fees are USD / VAT included.**

- ※ **Exhibitor applications will be accepted starting from August 7th, 2023 at 8:30 a.m. (Taipei Time, GMT+8)**
- ※ Please note that online applications received **BEFORE** August 7th 8:30 a.m. (Taipei Time, GMT+8) **WILL NOT** be accepted. Exhibitors that submit one before this time will be asked to resend their application.
- ※ Overseas exhibitors may only submit their application online. Please be sure all information is filled out correctly before submitting. No compensation will be provided for applications rejected due to an applicant's error(s). The organizer is not responsible for notifying of any errors made by the applicant.

Online Application Process

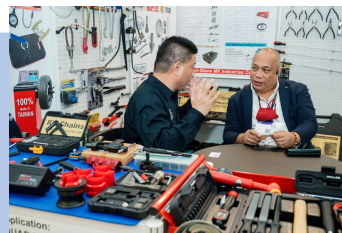
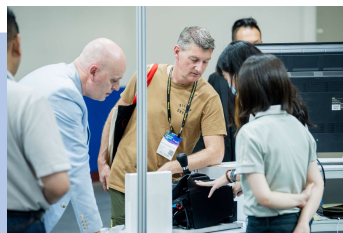
1. Visit the Taipei AMPA website (www.taipeiampa.com.tw).
2. Select "Exhibitor", then click "Application Kit".
3. Select "Apply Online".
4. Follow the steps to complete the application.
5. Make sure all information is correct.
6. Save the Online Application Form and mail it along with the Product Catalogue and an Original Manufacturer Certificate (if applicable) to ampa@taitra.org.tw.

Please note:

- The date and time to the online application form is the data and time of your application.
- If you require any change(s) after submitting your application, please email the corrections to: ampa@taitra.org.tw
- If you require any further assistance, please contact the Taipei AMPA Show manager Ms. Vicki Chiu: ampa@taitra.org.tw

APPLICATION EVALUATION

- **Eligibility:**
Companies servicing the automotive (or other related) industries still in operation.
 - **Products:**
 1. All exhibited products must be imported from an authorized nation, or via a local agency or branch office.
 2. If the exhibiting corporation has an agency or branch office in Taiwan, they must provide the original manufacture certificate along with the product catalogue.
- All products banned by the Taiwan government cannot be exhibited.
 - If an exhibitor is deemed to not service the automotive (or related) industry, the organizer reserves the right to refuse their attendance. If such an exhibitor is found to be exhibiting under an alias, the organizer may rescind their right to exhibit at the show and issue a 2-year ban; no refund will be provided. The organizer reserves the right to determine if the exhibitor and their products match the exhibits, and to review an exhibitor's past exhibit records at other TAITRA trade shows and events to determine its participation eligibility and exhibit area.
 - Information provided in the application could be used by the organizer to promote the show. Please make sure all information is accurate and does not violate relevant patent and copyright laws. If an exhibitor is found in violation of this policy, the organizer may rescind their right to exhibit at the show; no refund will be provided. The violating exhibitor is also responsible for all legal matters and fees (should there be any).
 - Exhibitors must pay their deposit (down payment) by the deadline printed on their invoice or relinquish their right to exhibit; if additional time is needed, please contact the show organizer in advance.



- **Years of Attendance:**

Number of times a corporation has exhibited at Taipei AMPA since 1998 as determined by the organizer. If your corporation underwent a name change or merger, please provide proof of the change to ensure your Years of Attendance count will continue.

※ TAIPEI AMPA has been held concurrent with “2035 E-Mobility Taiwan” since 2023; exhibitors that attended either show during this time frame will accrue 1 additional year for the Years of Attendance.

※ Each exhibitor can only accrue a maximum of 1 year of attendance per year, even if the exhibitor attended both TAIPEI AMPA and “2035 E-Mobility Taiwan” during the same year.

- Exhibitors cannot rent out or lease their booths to other corporations (including sponsors, subsidiaries, other branch offices or their subsidiaries). If an exhibitor is in violation of this policy, the organizer may rescind the rights of both the exhibitor on site and the original exhibitor to exhibit at the show and issue a 2-year ban to both. The Years of Attendance count will restart effective immediately.
- English is the primary signage language for Taipei AMPA; only the exhibitor’s corporate name can appear on their booth sign. The brand name can be shown only on the booth’s decoration. If an exhibitor is in violation of this policy, the organizer may rescind their right to exhibit at the show and issue a 2-year ban. The Years of Attendance count will restart effective immediately.
- The organizer reserves the right to adjust an exhibitor’s exhibit area and location.
- No retail is allowed on site. All products **MUST** remain in exhibit at the booth until 3 p.m. on the final day of the show. If an exhibitor is in violation of this policy, the organizer will keep a photo record, and issue a 2-year ban to the violating exhibitor.
- The organizer does not act as a sponsor for exhibitor entry visa applications. Exhibitors are responsible for obtaining the proper entry visas prior to arrival.
- Please review the Taiwan Trade Show Exhibiting Policy (Page 13) for more information.

PAYMENT SCHEDULE

1. After the application is confirmed, the organizer will issue a down payment invoice (US\$500/booth) to the exhibitor. **Down payment must be made before space allocation to secure participation at the space allocation meeting.**
2. A remaining balance (if any) invoice will be issued after space allocation with the due date printed on the invoice. Exhibitors that fail to complete payment by the due date will be considered to have relinquished their right to exhibit. The selected space will be reassigned by organizer.
3. Exhibitors submitting applications after the space allocation meeting will be given an invoice for full payment.
4. **Payment is not refundable, cannot be transferred to other shows or exhibitors, or credited to a future TAIPEI AMPA or its related events.**
5. All payments are to be made by telegraphic transfer (T/T). Please email the wire transfer receipt to the organizer after the payment is made, and note that it can take up to 5 days to confirm payment.
T/T should be made to: **Taiwan External Trade Development Council**
Account Number: **5056-665-100018**
TAIWAN COOPERATIVE BANK WORLD TRADE CENTER BRANCH
Beneficiary Name: **"TAITRA"**
SWIFT code: **TACBTWTP505**
6. All extra banking handling charges, if any, are to be borne by the exhibitors.
7. All exhibitors who registered as overseas exhibitors should pay their booth rental fees in US dollar. If a Taiwanese agent is paying on behalf of the exhibitor, please refer to the amount calculated after the exchange rate.

BOOTH ALLOCATION

1. Space allocation priority is based on (in listed order):
 - a. Number of booth(s) rented
 - b. Years of attendance (1998-2023)* (Please refer to P.10 for detailed information)
 - c. Date and time the application was received

*** Taipei AMPA uses "years of attendance" as one of the conditions to fairly determine the space allocation priority. Please note that this is determined by total exhibiting years, but not consecutive years exhibited. The organizer will inform each exhibitor their attendance record by email. Should you have any questions about your record, please contact the organizer for confirmation.**
2. The organizer reserves the right to accept or reject any application and to confirm the final number and location of booth(s) for each exhibitor. If booths are fully booked before the submission of application, the application will be placed on the waiting list.
3. The booth allocation will be conducted via email based on the allocation priority based conditions listed above.
4. Exhibitors cannot designate specific booth(s) prior to allocation, and the organizer can adjust the location according to the show scale and overall arrangement after booth allocation meetings. Any individual exhibitor is unable to assign or request to stay at the same booth location for future TAIPEI AMPA shows.

General Regulations for Taiwan Trade Shows

Organized by Taiwan External Trade Development Council

Revised on June 9, 2020

1. These general regulations ("the Regulations") are made by Taiwan External Trade Development Council (hereinafter referred to as the "Organizer").
2. The Regulations shall cover the registration forms, exhibition manuals, and materials made for an exhibition (hereinafter referred to as the "Exhibition Materials"). The Regulations are applicable to exhibitors, joint exhibitors, and their branch companies (hereinafter referred to as the "Exhibitors") of the exhibition.
3. After an Exhibitor completes the registration procedure, the Exhibitor is deemed to have fully read and understood the Exhibition Materials and the Regulations and agree to comply with the Regulations unconditionally. Furthermore, the Exhibitors authorize the Organizer to include the information provided by the Exhibitors in the printed and/or digital Official Directory.
4. Compliance with or violations of the Regulations regarding the Exhibitors' behaviors during the exhibition period shall be determined, interpreted, and implemented by the Organizer. The Exhibitors shall have no objection.
5. The organizer prohibits the participation of competitive exhibitions or related exhibition organizers, including subsidiaries or agents of associated enterprises. Exhibitors who register under falsified documents or impersonate others will be ordered to stop displaying and fees confiscated once found. The exhibitor agrees unconditionally to the organizer setting, explaining and executing of the regulation, regardless of whether or not the exhibitor has violated the regulation.
6. The Organizer has the right to plan the exhibition area and the number of booths based on the types of the products exhibited, the actual registration results, and booth demand. The Organizer also has the right to determine whether to accept Exhibitors' registrations, adjust the exhibition area and the number of booths based on the nature of the products exhibited and the Exhibitors' past records in the Taiwan Trade Shows, or the domestic or foreign promotional activities organized by the Organizer.
7. Except the startup exhibition area, all booths are raw spaces without carpets and partitions. All Exhibitors must set up basic decorations, including carpets, partitions, and company name boards. Exhibitors may not display without basic decorations.
8. The Organizer shall send the Exhibition Materials and the Regulations to the Exhibitors approximately 90 days before the exhibition and publish them on the exhibition website (www.taipeiampa.com.tw) for the Exhibitors to access and print the materials. The Exhibitors will have no grounds to claim ignorance of and/or violate the Exhibition Materials due to not having received the Exhibition Materials or having no access to the Regulations.
9. The Exhibitors shall not take exhibition items into the exhibition hall or remove exhibition items from the exhibition hall during the exhibition period, from 9 am to 5 pm daily, (or until 3 pm on the final day of the exhibition), except for small and light items that can be carried by a person. Additional exhibition items may be brought in from 8 am to 9 am on the first day of the exhibition or from 8:30 am to 9 am during the exhibition period.
10. Before entering and decorating the booth, the Exhibitors shall fill out and submit the Decoration Affidavit and other related application documents, as well as apply for water and electricity within the prescribed period. If the Exhibitors' decorations or interests are affected as a result of a failure to complete these tasks, the Exhibitors shall bear sole responsibility.
11. If Exhibitors do not permit exhibition items for photography or video recording by visitors, the Exhibitors shall display "No Photography" or "No Video Recording" signs in both Chinese and English. However, the Exhibitors shall allow journalists and contracted photographers with the PRESS badge issued by the Organizer to take photos or videos for promotional purposes.
12. The Exhibitors shall pick up badges at the area designated by the Organizer when moving in exhibition items, and badges shall be worn (one badge per exhibitor) during the exhibition period.
13. Unless otherwise specified within the Regulations, entry of visitors under the age of 12 is not allowed for safety and quality concerns.
14. Personnel designated by the Organizer shall be responsible for entrance/exit control during the exhibition period (including the move-in and move-out). However, the Exhibitors should take care of their exhibition items, decorations, and facilities, and purchase any necessary insurance and hire security guards for valuable exhibition items. If any items are lost or damaged, the Organizer shall not be held responsible.
15. The Exhibitors must obtain all relevant insurances, such as fire insurance, theft insurance, flood insurance, and public liability insurance (including additional insurance for natural disasters, such as typhoons, earthquakes, floods, heavy rains, or other natural disasters) from the periods when the exhibition items and decorations are transported to the exhibition hall, to the removal of the said items from the exhibition hall. The Organizer shall not be responsible for any losses or damage to the said items during the aforementioned period.
16. The Organizer may cancel the Exhibitors' exhibition qualifications and eligibility or stop supplying water and electricity if the Exhibitors are found to be in any one of the following situations by the Organizer, and make no improvement after a request for improvement has been made by the Organizer. The Exhibitors shall be banned from participating in exhibitions organized by the Organizer for at least two years, and all previous exhibition records of the Exhibitors and their seniority shall be removed. If the Organizer is sued or deemed responsible for any loss or damages, the Exhibitors shall indemnify the Organizer for the expenses (including but not limited to the lawsuit and legal fees). The Exhibitors shall have no objection.
 - (1) Use of false documents, information, or any other person's name to participate in the exhibition.
 - (2) Exhibition items shown on the product catalog provided for registration are different from those indicated on the registration forms or from the physical objects.
 - (3) Failure to make full payment of the exhibition fees 10 days before the start of the exhibition.
 - (4) Refusal or withdrawal of authorization for the Organizer to use the information provided by the Exhibitors to publish the Official Directory.
 - (5) Bringing flammable materials, explosives, or other hazardous or banned substances into the exhibition hall.
 - (6) The leased booth is barely decorated, has few or no exhibition items, or has no Exhibitors or on-site employees during the exhibition period.
 - (7) Sale, display, or advertisement of exhibition items that infringe upon the copyright of others.
 - (8) The exhibition items or the means of displaying them are in violation of relevant laws and regulations prescribed in the Civil Code, the Consumer Protection Act, the Fair Trade Act, the Commodity Labeling Act, the Commodity Inspection Act, and the Act Governing Food Safety and Sanitation.
 - (9) Exhibition items or the means of display them disrupt public order or violate codes of decency.
 - (10) Exhibition items infringe upon the rights of a third party who provides the Organizer with supporting documents such as a settlement agreement, the written judgment for losing the civil suit, or the written judgment for the conviction of criminal charge (whether the judgment is made or not).
 - (11) The signs and decorations shown in the Exhibitor's booth are different from the information of the company in Chinese or English as provided in the registration form.
 - (12) The booth(s) are subleased, transferred, or used to host exhibitions under the names of companies that are not registered (including the names of sponsors, affiliate companies [parent and subsidiary companies], a branch company of the original registered company in a third region, or subsidiary companies).

- (13) Exhibition items are imported from regions restricted by the government of Taiwan, or are manufactured, produced, or sold in such regions, or are contraband pursuant to the laws of Taiwan.
 - (14) Exhibition items do not match the theme of the exhibition.
 - (15) Conducting retail sales in the exhibition hall.
 - (16) Using raw booths for exhibitions.
 - (17) Failure to apply to the Organizer in advance to set up a stage or sound system, promotional balloons, or set up structures or decorations more than 4 meters in height.
 - (18) Producing noises inside the exhibition hall at 85 decibels or more during the exhibition period.
 - (19) Affecting neighboring booths or the exhibition due to a lack of pollution disposal equipment prepared by the Exhibitors to promptly and appropriately dealt with smoke, waste gases, dust, stench, irritant gases, organic chemical solvent contaminants, or other pollutants resulting from demonstrating or operating an exhibition item.
 - (20) The music, images, or related information played by the Exhibitors in public during the exhibition period infringe upon intellectual property rights.
 - (21) Displaying, posting, or distributing any promotional items or materials related to the exhibition items in areas other than the booths, including public facilities, aisles, or columns.
 - (22) Conducting promotional activities or leaving the company or personal items in public areas.
 - (23) Third parties conduct disturbances or protests in the Exhibitors' booth(s) or inside/outside of the exhibition hall due to private disputes, thereby affecting the order or image of the exhibition.
 - (24) Causing any injury, death, or financial loss to the Organizer's personnel or a third party during the exhibition period (including the move-in and move-out) due to improper installation, operation, maintenance, or management of the facilities, objects, and exhibition items at the booth.
 - (25) Packing or moving out exhibition items from the exhibition hall in advance or similar behaviors.
 - (26) Causing fires due to the design and construction of the booth and or improper use of electrical devices.
 - (27) Leaving exhibition items or personal items in the exhibition hall after the move-out.
17. If the Exhibitors need to set up a stage or sound system, promotional balloons, or set up structures or decorations more than 4 meters in height, the Exhibitors shall apply in advance with the Organizer, and the structures or decorations may only be set up with approval from the Organizer. (Please refer to related regulations in the Exhibition Manual). Exhibitors who do not have approval from the Organizer shall immediately remove the structures or decorations once discovered by the Organizer's personnel, or carry out supplementary application procedures. The Organizer shall not be liable for any compensation.
- (1) Exhibitors who carry out the supplemental application procedure shall be required to pay a fine of at least NT\$ 10,000 for the use of such structures or decorations.
 - (2) When the application is filed after the application deadline, the Exhibitors shall be required to pay an additional fine of NT\$10,000.
 - (3) When the application is filed during the exhibition (from April 12 to April 15, 2023), the Exhibitors shall be required to pay an additional fine of NT\$30,000 for the use.
18. After the end of the exhibition, the Exhibitors shall remove all exhibition items and personal items and clear the booth during the move-out. The Organizer shall not be responsible for the custody of the exhibition items. In the event that exhibition items or personal items are found onsite after the move-out, they shall be regarded as waste and removed by the cleaning company without notice to the exhibitor. The derived expenses shall be borne by the Exhibitor.
19. In case of natural disasters, notifiable infectious diseases (such as COVID-19), or other force majeure reasons, the Organizer retains the right to adjust the exhibition date and location, or cancel the exhibition. In such instances, the Organizer will refund fees paid by the Exhibitors (including deposits and other paid fees) after deducting relevant incurred costs (including but not limited to nonrefundable payments that have paid to contractors). The Organizer is not liable for any damages caused due to this adjustment or cancellation.
20. For the purpose of properly organizing the exhibition, the Organizer will implement adequate measures for disease prevention. Exhibitors clearly understand and agree that by participating in the exhibition, they are obliged to cooperate with the disease prevention actions implemented by the Organizer; Exhibitors shall solely bear risk related to infection or isolation due to disease prevention. Therefore, if a dispute arises therefrom, participating Exhibitors may not make any claims, including civil, criminal, and administrative claims, against the Organizer.
21. If any Exhibitors would like to drop out of the exhibition due to reasons not attributable to the Organizer, any payment made, including the paid deposits will not be refunded. All payments will not be refunded if Exhibitors decide to drop out of the exhibition after their booths have been allocated.
22. For matters not stipulated in the Regulations, the Organizer may amend or update the Regulations from time to time.

- ※ This content is **optional**. By providing the content, exhibitor agrees the organizer can freely use it as promotion material.
- ※ The organizer encourages exhibitors to provide as much detail and as early as possible for potential promotion opportunities.
However, the organizer CANNOT guarantee the content will be published.
- ※ The exhibitor is responsible for making sure all submitted material is correct.
- ※ This form can be downloaded from the TAIPEI AMPA website: www.taipeiampa.com.tw/ → Exhibitor → Application Kit → Download Editable Word file of this chart.

1. Company Profile (Max 500 words)

Company / Brand Social Media (Facebook, Instagram, LinkedIn...etc.): _____

2. Highlights (Such as new products, product patent, or technology innovation; Please provide company logo and product photos separately with higher than 300 dpi in jpg/png or ai/psd file). *Please keep it to a maximum of 3 highlights.

Name of Product 1:

Description in 300 words (max).

Name of Product 2:

Description in 300 words (max).

Name of Product 3::

Description in 300 words (max).

3. Any Press Release scheduled to publish during TAIPEI AMPA show?

☐ YES ☐ NO

4. Media report, Certificate, Award, products or solutions used by companies or organizations. (please provide photo or a scanned copy, if any)

5. Any recommended media in the industry?

6. Target countries

(1)

(2)

(3)

7. Are you willing to participate in interview, workshops, guided tour (during the show), or seminars to share your insight of experience, vision, technology or market...etc.

☐ YES ☐ NO

8. Does your company have any ESG Certificate, and would like to be promoted in AMPA ESG program?

☐ YES ☐ NO

Contact Person

Name:

Prefix:

Phone:

E-MAIL:

- ※ Please send this form with attached files to ampa@taitra.org.tw with your company name in subject.
If you don't receive our confirmation of receiving within 3 days, please contact us to reconfirm.

※ Contact Person: Mr. Michael Hung. Tel: +886-2-2725-5200 ext. 2659

 **TAIPEI AMPA** 
Taipei Int'l Automobile & Motorcycle Parts & Accessories Show

 **AUTOTRONICS TAIPEI**
Taipei Int'l Automobile Electronics Show

April.17 WED. ——— **20** SAT.

2024 **TAIPEI NANGANG**
EXHIBITION CENTER,
HALL 1 (TaiNEX 1)

ORGANIZER :  **TAITRA**